



"Leading in a Cloud First Mobile First World"
Microsoft Charlotte Presents:
25th Annual
Blacks at Microsoft Minority Student Day
February 13, 2015

Objectives

In support of Microsoft's commitment to enabling broad access to technology to any person from any background, Blacks at Microsoft (BAM) will host its 25th Annual BAM Minority Student Day (BMSD) event. The goals of this event are:

- ✧ Encourage students to consider career opportunities in the fields of **Science, Technology, Engineering, and Math (STEM)**.
- ✧ Expose students who attend schools with limited resources to the diverse professions, educational backgrounds and cultures at Microsoft.
- ✧ Expose students to a variety of career opportunities in the field of technology.
- ✧ Provide an opportunity for students to learn about the emerging technologies that Microsoft has and continues to develop.
- ✧ Develop recruitment pipelines for a diverse talent pool.

Target Audience & Requirements

Target Audience:

- ✧ High school and college students from socio-economic disadvantaged backgrounds and/or under-represented populations.

Requirements:

- ✧ Must be a high-school or college student that is fully enrolled and in good academic standing with respective school.
- ✧ Must complete and submit a BMSD application inclusive of an essay/video and other required application materials.

There are limited seats for this event.

Please click [here](#) to apply now. Students can also type in the following website www.instant.ly/s/fbuss

Registration Deadline: December 12, 2014

Agenda

BMSD offers exciting sessions and experiences covering hot topics such as:

- ✧ Cloud Services
- ✧ Mobile Devices
- ✧ Social Media and Networking
- ✧ Code Development
- ✧ Gaming
- ✧ Education and Career Development
- ✧ Panels and more...