



Davidson K-8 Booster Club

Meeting Minutes

May 11, 2020

I. Call to Order

Brian Mobley, President, called to order the regular meeting of the Davidson K-8 Booster Club Board meeting at 6:40 pm EST on Monday, June 1. This in person meeting was hosted at the Davidson K-8.

II. Roll Call

Brian Mobley, President conducted a roll call. The following persons were present: Brian Mobley, Cam Puckett, Jeremy Lange, Kim Vinson, Joe Bruderek, Stephanie Shryock, Elliott Love and Alexis Burnett

III. Approval of Minutes

Minutes from prior meeting were approved by Brian Mobley.

IV. General Update / New Business - Brian Mobley

Initial Funding: Will possibly take a loan from the PTO, vote to be set forth via GroupMe App by Brian.

Shed: We will not have access to the shed donated by church, as it is being used by the Davidson K-8 custodial staff. We need to purchase a shed which will cost between \$3k- \$4k.

V. Treasurer Update – Joe Bruderek

Account has been setup at Aquesta bank by Joe and Brian. Both Brian and Joe are signors on this account, with the ability to use debit cards and/or checks for purchases.

We do have the ability to use PayPal to collect donations which could be integrated with the Booster Club website to facilitate monetary donations. Square will be used for onsite donations.

We will need to setup an email address for the club, action to be taken by Brian.



We would like to request graphic design support for building a dedicated Booster Club website. Brian will make a request to Mr. Fortuna to submit this request from the Davidson K-8 community through Parent Square.

Loan Request from PTO: This would provide initial funding for the Booster Club for immediate expenditures and to seed fundraising. Loan would need to be paid back in full by end of 2020. Discussion of whether to request \$5000 or \$7500 from PTO, Brian to set forth a vote on this decision.

VI. Spirit Wear Update – Elliott Love

Elliott presented options from Metrographics. There are not upfront costs associated with the vendor and they are flexible to work within our parameters. Key details: two-week turnaround for production, we carry the inventory and handle distribution, need to finalize logo to utilize on spirit wear, committee to select top 5 items to start the program (water bottle, ball cap, t-shirt, sweatshirt, performance tee, tumbler, are ideas).

Brian will set forth a vote on the items to begin initial spirit wear order.

Discussion of selling these items at the green or during the Farmers Market.

Inaugural Booster Club launch event was discussed to be held at D9 Brewery, Summit Coffee, or other local business to initiate fundraising and selling of spirit wear.

VII. Fundraising – Cam Puckett and Jeremy Lange

Cam to share document she is working on to outline sponsorship opportunities.

Topics that were discussed included metal based (bronze, silver, gold) sponsorship levels, specific items to sponsor, Booster Club membership.

Brick program was discussed for inaugural and future contributions, various sizes of bricks with family/company names as well as colors for inaugural contributions. Need to look into companies who handle brick fundraising as well as requirements for approval by CMS for installation.

Fundraising Opportunities: Gifts in Kind, Golf Tournament, Restaurant Nights, Grants.

Decided that Panthers game concession fundraising was not viable for 2020/2021.



VIII. Open Discussion/Other

No additional comments made.

IX. Rebranding of Davidson K-8

Attendees took a tour and Brian pointed out various areas of the school which are being considered for branding. This included the gym, outdoor courtyard, trophy case, light polls, middle school building.

Brian to submit documents which provide full overview.

X. Adjournment

Meeting was adjourned at 8:05 pm.