



## **Davidson K-8 Booster Club**

### ***Meeting Minutes***

May 11, 2020

#### **I. Call to Order**

Brian Mobley, President, called to order the regular meeting of the Davidson K-8 Booster Club Board meeting at 7:05 pm EST on Monday, May 11. This in person meeting was hosted at the Davidson Green.

#### **II. Roll Call**

Brian Mobley, President conducted a roll call. The following persons were present: Brian Mobley, Cam Puckett (via phone), Jeremy Lange, Kim Vinson, Joe Bruderek, Stephanie Shryock (via phone), Lee Catchpole, Brandyn Michalak, Elliott Love and Alexis Burnett

#### **III. Approval of Minutes**

Minutes from prior meeting were approved by Brian Mobley.

#### **IV. General Update / New Business - Brian Mobley**

PTO Meeting: Brian and Joe met with the Davidson K8 PTO to discuss collective sponsorship. Concerns about cannibalizing funds from the same families. Two sponsorship collection events for PTO, Tigers on the Prowl and one other event (not named). During year one, Booster can own process for sponsorships. Could also borrow from PTO as a loan to jump start funding.

Bank Account: Set up with Aquesta. Will set up account next week.

Email: Set up dedicated account for the Booster Club.

Spirit Wear and Booster Magnets: Working with Jesse Burgess to possibly support promo items for the Booster Club. \$300



## **V. Athletic Department Update - Lee Catchpole**

Lee met with BSN to discuss pricing for items outlined in initial meeting. He will send a summary with pricing.

Discussion of rebranding of school, specifically the gym. Lee spoke with Metro Graphics and identified that there is a lot of opportunity to do branding. Banners, paw prints, flags, etc.

Add a banner in the gym and outside at the field with the list of the sponsors. "Founding Partners" for the initial investment.

Athletic Trainers - \$27 per hour through the Davidson Fire Department. Can also do it through Davidson K8 faculty who are CPR certified. Parents who have expertise could also be relied upon depending upon sport and attendance. Possibly student trainers from Davidson College or other nearby schools where they are reaching hours for certification.

CDL licenses are \$300 per person.

## **VI. Treasurer Update – Joe Bruderek**

Setting up bank account next week.

Insurance is being researched.

Shared structure of what budget could look like for the Booster Club.

Open questions: How do we handle team specific things; will we allow team specific fundraising events and how will we track that revenue? Same thing with team expenses, will specific items come from the fund you raise vs. items that will come from overall budget? Lee shared input on using a general fund in his prior experience.

## **VII. Discussion of Committee Chairs**

Looking to fill the following roles within the Board, including:

Fundraising (Cam, Jeremy) – CheddarUp is an online payment collection site. Sign-ups and payment collection. [www.cheddarup.com](http://www.cheddarup.com)

Communications (Kim, Alexis might assist) – Social media, web page, email, mission of the booster club. Kim will set up GroupMe for the board.



Spirit Wear (Brandon) – coordinating with PTO, Chuck and Lee. Explore the options and present back to Brian. Kickbacks to the booster club per item. Metro graphics can also assist.

### **VIII. Open Discussion/Other**

Cohesive and collaborative decision making

Alignment among board at all times

Consistent communications

Club Sports: We plan to have a cross country team in the Fall which will be a club team. The boosters can still help club sports. Providing an option for our kids to play football through the Lake Norman Giants. They would be Davidson Tigers. \$275 for a child to play, participant must provide cleats. If we are going to field a club football team, could we field a club baseball team?

### **IX. Adjournment**

Meeting adjourned at 7:47 pm