



Davidson K-8 Booster Club

Meeting Minutes

April 30, 2020

I. Call to order

Brian Mobley, President, called to order the regular meeting of the Davidson K-8 Booster Club Board meeting at 7:00 pm EST on Thursday, April 30. This was a virtual meeting via Zoom.

II. Roll call

Brian Mobley, President conducted a roll call. The following persons were present: Brian Mobley, Cam Puckett, Jeremy Lange, Kim Vinson, Joe Bruderek, Stephanie Shryock, Lee Catchpole, Brandyn Michalak, Elliott Love and Alexis Burnett

III. Approval of minutes from last meeting

This was our first meeting. No minutes to approve or review from prior meeting.

IV. New business

- a) Introduction of Board Members – Roundtable
- b) Immediate Funding Needs
 - (1) First Aid Supplies (2 kits), estimated cost \$250
 - (2) Automated External Defibrillator (one dedicated for sports), estimated cost \$500
 - (3) Sports Specific Equipment Needs (2-3 items per team as a training aid), estimated cost TBD per team coach
 - (4) Coaching Apparel (professionally represent the community in polos or pullovers), estimated cost \$1k
 - (5) End of Season Budget per Team (awards, plaques, banquet), estimated cost TBD



- (6) Shed (athletic shed on campus to store training tools, 16' x 10', BSN), estimated cost \$3k - \$5k
 - (7) Storage Inside Gym (shelving, general storage, possibly created and installed by DK-8 group of dads), estimated cost TBD
 - (8) Rebranding of Gym (signage, decals, freshen up gym, Jason from Metro Graphics coming to campus next week to view items that can be branded and to provide pricing. He has previously done work for Hough), estimated cost TBD
 - (9) Netting System (prevent balls from traveling beyond fence at field), estimated cost TBD
 - (10) Electronic Scoreboards (one for wall of gym and one for outdoor soccer field, possible vendor Daktronics), estimated costs \$2k - \$4k
 - (11) Basketball Scoring Table (mobile unit similar to Bailey), estimated cost TBD
 - (12) CDL Licenses (cover cost for coaches), estimated cost \$300
 - (13) CMS is putting together a "start-up package" for us. There was a \$28k order that would cover all sports (uniforms, start-up equipment, game balls)
 - (14) Starting Budget Required: \$10k - \$15k, priorities guided by coaches
- c) Article of Incorporation and Insurance
- (1) Brian working with Joe Bruderek. Can setup bank accounts once confirmed
 - (2) Insurance for Board of Directors. Stephanie confirmed \$1250 for Hough
- d) How to Fundraise
- (1) Gifts in kind from sponsors
 - (2) Partner with PTO on sponsorships
 - (3) Membership dues to join Booster Club (\$25 per year)



- (4) Sponsorship of golf tournaments, Chick-Fil-A nights (\$700 per night), Lowes Corporate Sponsor, Bank of America concession fundraiser through Panthers Games (Requires 10+ adults to facilitate)
 - (5) Fundraise to a concrete item (scoreboard, backstop net)
 - (6) Grants – is this an option for some items
 - (7) Branding of partners / companies on scoreboards or other items
 - (8) Inaugural Booster Club Donations
 - (9) Concessions during games (obstacle could be storage)
- e) Communication | Channels
- (1) Facebook, Twitter, Instagram
 - (2) Kim Vinson volunteered to launch social channels when it's time
 - (3) Communications regarding membership, various levels “fan”, etc. to gear to younger kids within school (Cam Puckett could lead)
- f) Trainers
- (1) CMS does not provide
 - (2) Davidson Fire Department, off duty volunteers
- g) Post COVID-19 Restrictions
- (1) Events at DK-8, draw in additional memberships

V. Action items

- Stephanie Shryock: Provide details on insurance coverage, Hough Booster Club membership levels, share Hough materials including booster flyer
- Kim Vinson: Look into social media channels so we are prepared once ready to launch
- Lee Catchpole: Pricing of netting system from Charlotte Independence and follow-up after meeting with Jason on graphics for gym



- Joe Bruderek: Draft initial budget based upon funding requests listed above
- Brian Mobley: Articles of Incorporation and insurance

VI. Next meeting date

Two Weeks, location TBD (possibly in person)

VII. Adjournment

Brian Mobley, President, adjourned the meeting at 8:35 pm.

Minutes submitted by: Alexis Burnett, Secretary

Minutes approved by: Brian Mobley on 5/1/20