

SENIOR AD OR FRIENDSHIP PAGE

Dear Senior Parents/Guardians/ Seniors,

We are now calling for ads for the 2018– 2019 yearbook.

For parents and guardians, the yearbook staff is offering you the opportunity to do something really special for your senior. There is no better way to say “We’re proud of you” and to preserve school day memories than by placing a senior ad in the yearbook.

If you are a senior, the yearbook staff is offering you the opportunity to have a friendship page. A friendship page would allow you to capture the essence of your friendship over high school and have it place in the yearbook.

Currently, we have 20 pages allocated to senior ads and friendship pages. The pages will be sold on a first come, first serve basis of payments received for senior ads or friendship pages. To purchase your space, please send your application, payment*, pictures, and message to:

Attn: Tricia Barnes-Parkins/Yearbook Adviser
Phillip O. Berry Academy of Technology
1430 Alleghany St.
Charlotte, NC 28208

***check payable to Phillip O. Berry Academy of Technology**
***include student ID #**

***payments can also be made on-line using the school’s website:**

<http://schools.cms.k12.nc.us/phillipoberryHS/Pages/Default.aspx>

IMPORTANT GUIDELINES TO FOLLOW:

*Digital photos (.tiff or .jpeg only) can be emailed to John Bell (johnkeithbell@gmail.com). Each photo file size must be at least 350 KB.

* Photos on photo paper can be submitted and will be scanned.

* NO cut or cropped pictures.

* NO “naked” baby pictures.

* Please do not staple or paper clip photos.

* WRITE your name on the back of each photo- Sharpie is best!

* TYPE message for clarity. Handwritten messages lead to misinterpretations.

* We take great care to return all photos; however, mishaps do occur. Please do not send irreplaceable photos.

*****The photographs will be returned on Yearbook distribution day.**

Design information:

1. The yearbook staff will construct all pages.

OR

2. You can create your own layout of the design you would like (hard-copy), and we would be more than happy to construct your page off of that.

DEADLINE

For all payments, pictures and messages, the deadline is Friday, November 9, 2018. Please make checks payable to Phillip O. Berry Academy of Technology. Payments can be made on-line on the school’s website using the online payment tab.

Sincerely,

Tricia Barnes-Parkins

Yearbook Adviser

Tricia.parkins@cms.k12.nc.us

John Bell

Yearbook Ad Editor

johnkeithbell@gmail.com

SENIOR AD OR FRIENDSHIP PAGE

Student name(s) _____

Parent/Guardian Name _____

Address _____

Work/Cell Phone _____ Home Phone _____

Email address (to be used for contact) _____

Number of photos enclosed _____

If you would like specific colors used in the ad, note here: _____

Ad/Page is a SECRET: _____ YES _____ NO

*I would like for the yearbook staff to design page: _____ YES _____ NO

Senior page Sizes:

Full page.....\$150.00
(12 photos max.)

½ page..... \$100.00
(6 photos max.)

**All pages are FULL COLOR Ads.
No ad will be accepted after November 9, 2018
Please include student ID # on check**

Please remember that this yearbook is 100% student produced. We do our best to ensure that everything is correct. However, mistakes do unintentionally occur. All purchases are final with no refunds regardless of the reason.

Parent/Guardian signature _____

.....
For Staff Use Only:

Date received _____

photos received _____

Amount received _____

Check # _____

Message received _____

Payments _____, _____, _____, _____

Staff layout Copy-ready